

# PBSA Journal Article Guidelines



## Articles should be:

- New, fresh, timely and relevant topics
- Strictly educational and informative in nature
- 2nd person (instructive) or 3rd person (narrative)
- Unbiased, objective and non-partisanship
- Factual
- Well-balanced – addressing all points of view
- Thorough and easy to understand
- An original article you wrote
- Published first in the Journal (not a reprint)
- Approximately 800-1400 words
- Submitted in .doc format

## Articles should NOT be:

- Promotional or self-serving to any given organization
- Written in 1st person
- An article taken from public domain or purchased. If you did hire a ghost writer to write your articles, you MUST have an EXCLUSIVE LICENSE that only allows your name to be associated with the articles produced for you.

## Articles should include:

- Title
- Author name
- Author bio, not to exceed 40 words

Submit articles to [Rachel@thepbsa.org](mailto:Rachel@thepbsa.org) by the appropriate deadlines. Articles submitted after the deadline will be held for a future edition of the Journal. All articles are subject to an editorial review.

## 2019 Journal Deadlines (subject to change)

<u>Issue</u>	<u>Article/Ad Deadlines</u>
Jan-Feb	Jan. 11, 2019
March-April	March 4, 2019
May-June	May 3, 2019
July-Aug	July 19, 2019
Sept-Oct	Sept. 20, 2019
Nov-Dec	Nov. 1, 2019