



Statement of Use for Accreditation Logo and Claims of Accreditation



When the Background Screening Credentialing Council (BSCC) has awarded accreditation to an organization, that organization may claim accreditation verbally and in writing, and use the BSCC Accredited logo for the program(s) to which they are accredited, for marketing purposes, on its website and in marketing materials. This statement of achievement and use of logo may only be used on the website and materials for the named entity that appeared on the Background Screening Organization Accreditation Program (BSOAP) application for accreditation and that was audited.

No additional text or descriptors may be added to, or associated with, the logo, or accreditation claim. This includes phrases like “1 of X organizations”, “first”, “first-class”, or similar terms. Additionally, no scoring information may be included with the logo.

Statements of accreditation and the use of the logo demonstrate accreditation status. If an organization loses accreditation for any reason, at any time, this logo must be removed immediately along with any statements claiming accredited status from everywhere they appear.

When using the logo as a hyperlink on a website, the logo must not link to any page other than the home page of the [PBSA website](#).

Additionally, the logo is not to be used as a primary insignia for any company or organization other than PBSA.

PBSA Staff shall follow the *Process for Misuse or False Claims of PBSA Marks* to notify the PBSA Ethics Advisory Group about known uses of the logo which fail to comply with these approved uses.

Should you have any questions on the use of the logo, please contact staff, by phone at 919.459.8595 or by Email at accreditation@thepbsa.org.