



When the Background Screening Credentialing Council (BSCC) has awarded accreditation to a company, that company may use the BSCC Accredited logo for the program to which they are accredited, for marketing purposes, on its website and marketing materials. The logos may only be used on the website and materials for the named entity that appeared on the Background Screening Organization Accreditation Program application for accreditation and that was audited.

No verbiage of any sort can ever be added to or associated with the logos, such as first, first- class, etc., nor may any scoring information ever be added to the logos.

The logo is an acknowledgement sign showing accreditation status. However, if a company loses accreditation for any reason, at any time, this logo must be removed immediately from everywhere that it appears.

When using the accreditation logo as a hyperlink on a website, the logo must not link to any page other than the home page of the [PBSA website](#).

Additionally, the logo is not to be used as a primary insignia for any company or organization other than PBSA.

PBSA staff shall follow the *Process for Misuse or False Claims of PBSA Marks* to notify the Ethics Advisory Group about known uses of the logo which fail to comply with these approved uses.

Should you have any questions on the use of the logo, please contact staff, by phone at 919.459.6108 or by Email at accreditation@thepbsa.org.